

Comfort on the Homefront Newsletter CONTRACT



Company Name _____
 Company Address _____
 Mailing Address (if different from above) _____
 City _____ State _____ Zip _____
 Contact Name _____ Title _____
 Phone _____ Fax _____
 Email _____ Web Address _____

NEWSLETTER INFORMATION

QUARTERLY PRICING:

Quantity _____ x Price/Piece* _____ = Newsletter Cost _____
 Setup Fee _____ \$100
 Mailing Fee _____
 Shipping Fee _____
 Electronic List Handling Fee _____
 Purchased List Fee _____
 TX dealers add 8.25% tax _____
Quarterly Newsletter Cost _____

QUARTERLY NEWSLETTER QUANTITY	PER-PIECE COST*
1,000 -	.55
4,000 -	.53
6,000 -	.51
8,000 -	.50
10,000 -	.49
15,000 -	.48
20,000 -	.46
25,000 -	.44
30,000 -	.42
35,000 -	.40
40,000 +	.38

\$100 setup fee per issue. Waived for dealer groups.
 *Mailing services and UPS shipping charges not included.

Order newsletters in increments of 100. Custom imprints in black.

FULFILLMENT OPTIONS:

- Ship my newsletters to me via UPS (\$25 per box, maximum of 1,000 newsletters per box).
- Mail my newsletters using an electronic list** (\$75 quarterly list handling fee and 34¢ per mailed newsletter).
 - Purchase a prospecting list for my newsletter mailing (\$75 per 1,000 names, minimum of 2,000 names, plus mailing fees).

**Allow for 1% newsletter spoilage during mail processing.

QUARTERLY SCHEDULE: Spring Summer Fall Winter
 (Circle Starting Quarter) April 1 July 1 Oct. 1 Jan. 1

QUARTERLY PAYMENT OPTIONS

50% of your first newsletter cost is due with your contract. Quarterly payment must be made prior to shipping or mailing.

- Prepay by check made out to The Newsletter Company
- Charge to Visa
- Charge to MasterCard

Name on Card _____
 Acct. # _____ Expiration date _____

YOUR AUTHORIZATION

This contract represents a legally binding agreement for the purchase of **four consecutive issues of this newsletter**. I agree to pay the total quarterly cost as calculated above, or as modified due to changes in my quantity or services requested. To cancel for any reason, a cancellation notice must be submitted in writing 30 days prior to the issue date. If cancellation notice is received less than 30 days prior to the issue date, I understand I will owe the full amount for that issue. In addition, canceling prior to the fourth consecutive quarter will result in a \$500 early termination fee billed to my company. Automatic quarterly renewal after the fourth quarter will be in effect unless a cancellation notice is submitted in writing 30 days prior to next issue date.

Authorized Signature _____ Date _____

Printed Name _____ Title _____

Questions? Call 800-828-7198 or visit HVACadvantage.com

FAX to 214-871-0554

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A Division of McKinley Communications