

Comfort on the Homefront Newsletter CONTRACT



Company Name _____
 Company Address _____
 Mailing Address (if different from above) _____
 City _____ State _____ Zip _____
 Contact Name _____ Title _____
 Phone _____ Fax _____
 Email _____ Web _____

NEWSLETTER INFORMATION

QUARTERLY PRICING:

Quantity _____ x Unit Cost _____ = Newsletter Cost _____
 Setup Fee \$100
 Shipping _____
 TX dealers add 8.25% tax _____
Quarterly Newsletter Cost _____

QUARTERLY NEWSLETTER QUANTITY	UNIT COST	MAIL USING MY LIST	MAIL USING A PROSPECT LIST
1,000 -	.55	.96	1.03
4,000 -	.53	.94	1.01
6,000 -	.51	.92	.99
8,000 -	.50	.91	.98
10,000 -	.49	.90	.97
15,000 -	.48	.89	.96
20,000 -	.46	.87	.94
25,000 -	.44	.85	.92
30,000 -	.42	.83	.90
35,000 -	.40	.81	.88
40,000 +	.38	.79	.86

\$100 setup fee per issue.
Waived for dealer groups.

Order newsletters in increments of 100.
Custom imprints in black.

FULFILLMENT OPTIONS: (choose one)

- Ship my newsletters to me via ground service
(\$25 per box, maximum of 1,000 newsletters per box).
- Mail my newsletters using my mailing list
(Email list as an Excel spreadsheet).
- Mail my newsletters using my list and/or a prospect list
(Provide ZIP codes you'd like to target).

QUARTERLY SCHEDULE: Spring Summer Fall Winter
 (Circle Starting Quarter) April 15 July 15 Oct. 15 Jan. 15

QUARTERLY PAYMENT OPTIONS

- Prepay by check made payable to The Newsletter Company Charge to Visa Charge to MasterCard

Name on Card _____
 Acct. # _____ Expiration date _____

YOUR AUTHORIZATION

This contract represents a legally binding agreement for the purchase of **four consecutive issues of this newsletter**. I agree to pay the total quarterly cost as calculated above, or as modified due to changes in my quantity or services. To cancel for any reason, a cancellation notice must be submitted in writing 30 days prior to the issue date. If cancellation notice is received less than 30 days prior to the issue date, I understand I will owe the full amount for that issue. In addition, canceling prior to the fourth consecutive quarter will result in a \$500 early termination fee billed to my company. Automatic quarterly renewal after the fourth quarter will be in effect unless a cancellation notice is submitted in writing 30 days prior to the next issue date.

Authorized Signature _____ **Date** _____
Printed Name _____ **Title** _____

Questions? Call 800-828-7198 or visit HVACadvantage.com

FAX to 214-871-0554

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A Division of McKinley Communications