



You Can Count on Us

We'd like to take a moment to thank you, our valued customer, for the opportunity to provide for all your home comfort needs. Whether you're a brand-new customer or have been with us for years, we appreciate your business tremendously. It's a great responsibility to take care of your home comfort system, since it directly affects your daily life, and we take that responsibility as a serious honor and privilege.

We hope you enjoy our newsletter and find it informative, fun and useful. Please take advantage of the specials we're offering here. You won't find better offers, discounts and incentives anywhere else. We'll also keep you informed on the latest in home comfort technology, and we'll provide you with handy information ranging from money-saving options to safety tips for your home.

We're committed to providing you with the most highly trained and knowledgeable technicians available. Our expert service technicians are the best in the industry and will provide you with professional and detail-oriented service.

Today's competitive market offers you many choices for heating and cooling services. We thank you for your vote of confidence by relying on us for your home comfort needs. Call us at **123-456-7890** and let us know how we're doing.

Call Us Today at 123-456-7890

Take advantage of these special savings!

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Spring Checkup Can Save \$

Your heating and cooling system needs regular maintenance to operate at peak performance, and spring is a logical time to give these systems a check-up. Consider the benefits of a heating and cooling "spring checkup":

You'll save money. A poorly tuned air conditioner wastes both energy and your money. In fact, by having a system cleaned and maintained by a trained professional, you can save an average of \$32 a month on your summer cooling bills.

You can prevent emergencies. Regular maintenance can detect minor air conditioner problems before they turn into major system failures. Since replacing a compressor can be costly, a small investment in regular tune-ups can mean big savings in the future.

Equipment lasts longer. Operating your air conditioner during the summer is like driving a car about 40,000 miles at 30 mph. Without regular maintenance and cleaning, parts and major components can break down under this heavy work load. A well-maintained system last longer.

Call us today to schedule a cleaning and maintenance checkup for your cooling system. You'll be glad you did.

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comfort

ON THE HOMEFRONT

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Keep your family comfortable and bills in check with a high-efficiency system.

Cool Down Energy Bills this Summer

Ah, the lazy, hazy days of summer. A time for family vacations, swimming lessons, trips to Grandma's—and higher cooling bills. As the summer starts to sizzle, energy costs quickly follow. If you're ready to throw a bucket of cold water on out of control utility bills, read on. Trane has a solution that will help save energy and money, without sacrificing comfort.

Let's start at the beginning. There's usually a reason for scorching cooling bills. An aging system long past its prime may be guzzling energy as it tries to maintain

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See inside for special savings!



Germicidal ultraviolet lights help alleviate indoor pollutants that contaminate indoor air.

insideyourhome

Put the Purifying Power of UV to Work

Advanced construction techniques have led to a new generation of energy efficient homes. This may be good for the pocketbook, but there's an unintended result that may be bad for your health. Tighter, leak-free structures lock in unwanted particles and microbes that can adversely affect your indoor environment. These unseen pollutants can lead to allergies, asthma and respiratory distress.

Germicidal ultraviolet light technology is one of the most effective ways of eradicating this threat. Powered with maximum intensity, ultraviolet light can destroy these organisms before they multiply. A germicidal UV lamp can be purchased as an accessory to your existing comfort system. Once mounted inside ductwork, it will safely purify the air your family breathes. For more information on how you can create a cleaner, healthier indoor environment, give us a call. ●

tidbit

Why is a SEER rating important? It equals dollars and cents. The higher the rating, the more efficient the system, and the more you can save on energy bills. For example, an XL19i air conditioning system can save you as much as 59% on your annual cooling costs compared with a low-efficiency system. The majority of systems installed before 1992 are 10 SEER or below and will continue to drop in efficiency as the system ages.

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comfort. Or, your current system may be oversized or undersized. If a system is not sized correctly for your home, it can result in uneven temperatures, higher maintenance costs and lower overall efficiency.

There are other factors to consider. Is your home never quite as comfortable as you'd like it to be? Are repair bills a constant aggravation? Do you feel like your air conditioning system barely limps through the summer? If so, it may be time to replace it.

When it's time to replace, consider high efficiency. Investing in a new system is a big decision—a decision that will impact comfort and your pocketbook for many years to come. Heating and cooling a home takes more energy and drains more energy dollars than any other appliance or system. Annually, more than 45% of utility bills will go toward heating and cooling. The only way to make a significant dent in this number is to purchase a high-efficiency system.

Efficiency and comfort begin and end with Trane's XL19i. The XL19i air conditioner is not just efficient—it's ultra-efficient. With a SEER (Seasonal Energy Efficiency Ratio) up to 19.50, it's one of the most energy efficient air conditioners available today. And, with two compressors, it's like getting two air conditioners instead of one. One compressor takes care of milder weather. The second, larger compressor kicks in on extremely hot days so your indoor comfort won't miss a beat.

Trane systems are designed to attain the highest level of performance with the lowest operating costs. And, with a long-standing reputation for quality and durability, rest assured that you're getting the most value for your comfort dollar.

We're ready to help you decide. As trained and certified home comfort professionals, we're ready to put our expertise to work for you and your family. Call us today for a complete comfort evaluation and get ready for lower cooling bills this summer. ●



XL19i offers quiet, efficient operation and lower cooling costs.

safetyfacts

Surf's Up

Water Safety Tips for Summer

Before you dive into summer fun take a few minutes and review these water safety tips. Whether your family is headed to the beach, the lake or the pool in your backyard, these basic precautions can keep loved ones safe this season.



Remember, water intensifies the rays of the sun—always use sunscreen.

Learn to swim. Sounds simple, but it's the most important rule of water safety.

Learn CPR. Every parent should know CPR and basic lifesaving techniques.

Check with the Red Cross for class availability.

Never leave a child alone or unattended near the water. Even if there is a lifeguard on site, your child's safety is your responsibility.

Never swim alone. No one is drown-proof. Even adults should swim with a buddy, particularly in an ocean or lake.

Establish your own water safety rules. Give your kids guidelines to follow based on their swimming abilities.

Don't put Rover at risk. Dogs love to be in on the action, but remember, just like children they need to be watched around water. And, don't forget, light-colored dogs sunburn just as easily as fair-skinned people do. ●



It's Hard To Stop A Trane.®



Q&A

Question: How can I save energy without spending a lot of money?

Answer: You can't pick up a newspaper or magazine these days without seeing a list of suggestions for reducing your energy use. And, while many of these tips require a significant outlay of cash, there are some things you can do that don't cost a lot of money.

- **Use cold water to wash clothes.** Clothes are rarely dirty enough to require warm or hot water.
- **Adjust your thermostat.** Crank it up to 78° in the summer. You can save up to 3% to 5% on your cooling costs for every degree you raise the thermostat.
- **Don't use your oven.** For small or medium-sized meals, use your microwave oven. It actually uses 90% less energy than a conventional oven.
- **Kill those phantom loads.** Put all computers, printers, DVD players, stereos and TVs on power strips so you can flip the power switch to "OFF" when not in use.
- **Replace your light bulbs.** Compact fluorescent bulbs offer the same light levels as ordinary incandescent bulbs, but they use about 60% less energy.
- **Get into the EnergyStar® mindset.** When it's time to replace an aging or failing appliance, your first and only choice should be an EnergyStar-rated product. Upfront costs may be more, but the energy saved over time will be worth it.

What are you waiting for? Let us help you make energy-wise choices in home comfort equipment—so you can put a big dent in your energy bills. ●