



You Can Count on Us


We'd like to take a moment to thank you, our valued customer, for the opportunity to provide for all your home comfort needs. Whether you're a brand-new customer or have been with us for years, we appreciate your business tremendously. It's a great responsibility to take care of your home comfort system, since it directly affects your daily life, and we take that responsibility as a serious honor and privilege.

We hope you enjoy our newsletter and find it informative, fun and useful. Please take advantage of the specials we're offering here. You won't find better offers, discounts and incentives anywhere else. We'll also keep you informed on the latest in home comfort technology, and we'll provide you with handy information ranging from money-saving options to safety tips for your home.

We're committed to providing you with the most highly trained and knowledgeable technicians available. Our expert service technicians are the best in the industry and will provide you with professional and detail-oriented service.

Today's competitive market offers you many choices for heating and cooling services. We thank you for your vote of confidence by relying on us for your home comfort needs. Call us at **123-456-7890** and let us know how we're doing.

We're available ALL day, EVERY day.
 For more information, please visit us today at
www.yourwebaddresshere.com



Put Our Team to Work for You

When it comes to tackling all the items on your spring cleaning "to-do" list, many hands really do make light work. Let us put our team to work for you by letting us do a "clean and check" on your air conditioner.

When you call to schedule your A/C's spring cleaning, take a moment to ask us about a Maintenance Agreement. This scheduled rotation of seasonal maintenance visits allows us to inspect and tune up your cooling system to keep it running smoothly. Regular, thorough inspections can help keep your mind at ease, since you'll know your system is operating cleanly and efficiently for the season ahead. In addition, if your system ever requires a mid-season visit from one of our technicians, your Maintenance Agreement entitles you to priority service.

By setting up a Maintenance Agreement, you won't need to include your home comfort system on your list of spring cleaning chores. We'll contact you to schedule the most convenient time that fits your schedule — leaving you plenty of time to think about washing windows, turning mattresses, and all the other fun-filled tasks awaiting you each spring. So give us a call and add us to your spring cleaning team!

FRIENDLY HEATING AND AIR

123-456-7890

Residential • Commercial • Installation • Service
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We honor:



★ **SERVICE AVAILABLE** ★
Monday–Saturday

Spring Checkup Can Save \$

Your heating and cooling system needs regular maintenance to operate at peak performance, and spring is a logical time to give these systems a check-up. Consider the benefits of a heating and cooling "spring checkup":

You'll save money. A poorly tuned air conditioner wastes both energy and your money. In fact, by having a system cleaned and maintained by a trained professional, you can save an average of \$32 a month on your summer cooling bills.

You can prevent emergencies. Regular maintenance can detect minor air conditioner problems before they turn into major system failures. Since replacing a compressor can be costly, a small investment in regular tune-ups can mean big savings in the future.

Equipment lasts longer. Operating your air conditioner during the summer is like driving a car about 40,000 miles at 30 mph. Without regular maintenance and cleaning, parts and major components can break down under this heavy work load. A well-maintained system last longer.

Call us today to schedule a cleaning and maintenance checkup for your cooling system. You'll be glad you did.

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It's Hard To Stop A Trane.®

comfort

ON THE HOMEFRONT

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Keep your family comfortable and bills in check with a high-efficiency system.

Cool Down Energy Bills this Summer

Ah, the lazy, hazy days of summer. A time for family vacations, swimming lessons, trips to Grandma's—and higher cooling bills. As the summer starts to sizzle, energy costs quickly follow. If you're ready to throw a bucket of cold water on out of control utility bills, read on. Trane has a solution that will help save energy and money, without sacrificing comfort.

Let's start at the beginning. There's usually a reason for scorching cooling bills. An aging system long past its prime may be guzzling energy as it tries to maintain

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special savings!